

IT'S NOT A BLENDER IT'S A VITA-MIX™

Discover the "secret ingredient" professional chefs have known for years: At high speeds, a Professional Series actually explodes the cells within the food upon impact, releasing the fresh flavor.

Believe it or not, the taste difference is noticeable with a Professional Series. Start preparing your food the easy, Professional Series way. No extra attachments are necessary!



WHOLE JUICE from fresh, fiber-rich foods in under 1 minute



COOK soups and sauces to steaming hot – right in the container



FREEZE ice cream, starting with frozen fruit, and your dessert's complete in 30 seconds

BLEND fresh syrup in under 1 minute

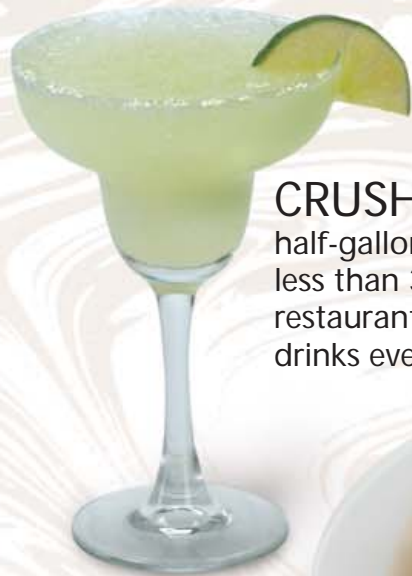


CHOP garden fresh vegetables in 5 seconds

KNEAD dough in under 5 minutes



PROCESS nut butters or spreads



CRUSH a half-gallon of ice in less than 3 seconds – restaurant-quality drinks every time



CRACK whole grains for cereal

MIX batters in seconds



WHIP egg whites, always perfect



PUREE and **COOK** organic baby food in 1 no-mess step

FRAPPÉE delicious frozen coffee



GRIND your own fresh coffee



POWDER your own sugar

MADE IN USA